



Published by

# PRINT



Bodytalk meets the growing demand for **reliable information on health and well-being**. **Bodytalk** is the largest health magazine in Belgium and is based on **four editorial pillars**:

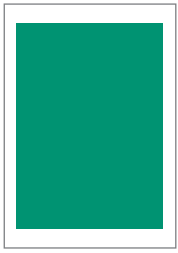
- ✓ health
- ✓ eating
- ✓ move
- ✓ psycho

Launched in 2006, the magazine offers **in-depth articles and reliable advice** on how to live a healthy and happy life. The articles are written in collaboration with doctors and university professors, which gives them great scientific value. Interviews with experts are combined with testimonials.

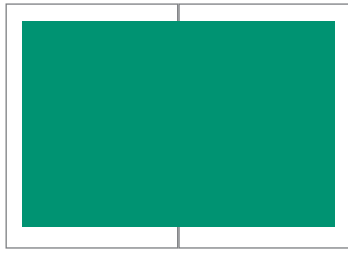
## KEY FACTS

- **Print run:**  
169,887 copies (Dutch - French)  
Circulation: in blister packs, with the total circulation of Le Vif/L'Express and Knack + Bodytalk subscribers
- **Publication:**  
6 editions per year
- **Target group:**  
People interested in current health topics. Bodytalk is mainly aimed at people from the upper social classes. They are readers interested in all health topics (eating well, moving, etc.).

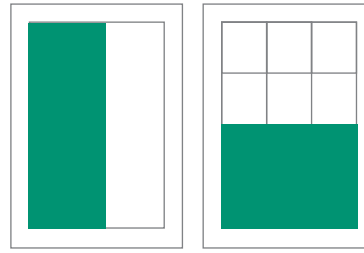
# PRINT FORMATS



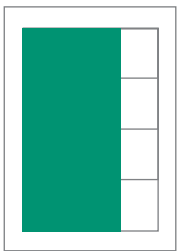
**1/1 page**  
H 267 mm x W 202 mm



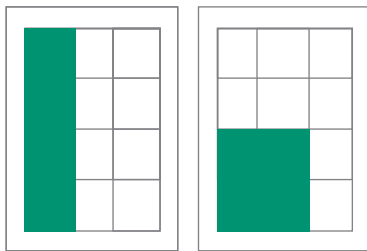
**2/1 page**



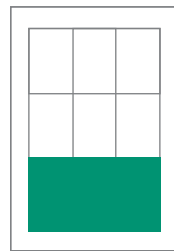
**1/2 page**



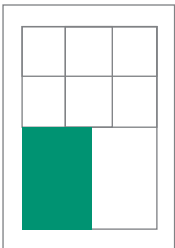
**2/3 page**



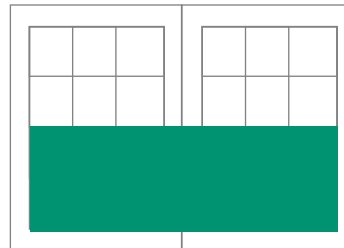
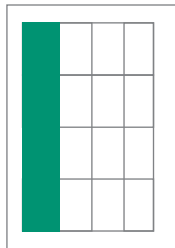
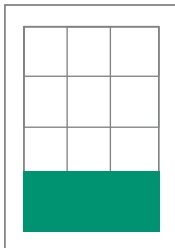
**1/3 page**



**1/3 page horizontal**

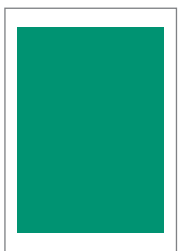


**1/4 page**



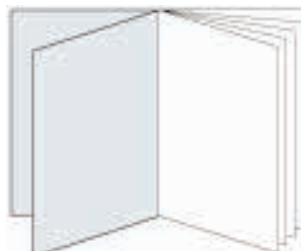
**2 x 1/2 page panoramic**

## PREFERRED PLACE

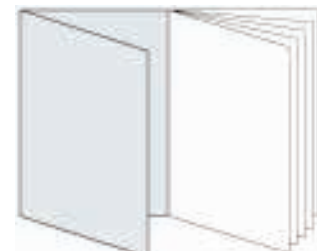


**1/1 cover**

**Cover  
2, 3 & 4**



**Double cover**



**Gatefold 3 pages**

Publication date		Deadline reservation	Deadline material
April	<b>14/04</b>	29/03	01/04
June	<b>09/06</b>	25/05	28/05
September	<b>08/09</b>	24/08	27/08
September	<b>29/09</b>	14/09	17/09
December	<b>08/12</b>	23/11	26/11

Subject to changes.

**Technical info:**

[www.roularta.be/en/advertise/technical-info](http://www.roularta.be/en/advertise/technical-info)

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